

## Social Media

(PREVENTION/INTERVENTION/  
POSTVENTION)

**LENGTH:** 1.5 - 2 hours or tailored for specific audiences

**AUDIENCE:** Crisis response teams, disaster behavioral health response teams, mental health and substance abuse clinicians and schools for comprehensive postvention response.

**LOCATION:** Your community

### WANT TO KNOW MORE?

Contact **The Connect Project**, NAMI NH at 603.225.5359 or via email at [info@TheConnectProject.org](mailto:info@TheConnectProject.org).

*Specialized and customized trainings, consultations, train-the-trainer services and conference presentations on suicide prevention and postvention are available.*

**It takes  
a  
community  
to prevent  
suicide.**



**Training Professionals & Communities in  
Suicide Prevention & Response**

## SOCIAL MEDIA: ISSUES RELATED TO SUICIDE PREVENTION, INTERVENTION AND POSTVENTION

Advances in technology, such as social media, have led to an increasingly connected world. As a result of this, the impact of a suicide attempt or death may be felt over large geographic areas in a short period of time. This training is designed to increase the competence of individuals in utilizing social media as part of larger suicide prevention efforts and in responding to suicide threats, attempts and deaths. Based on the **Connect Program's** National Best Practice protocols, this training includes a review of key factors related to social media, case scenarios and discussion of how to address issues related to social media in your community.

### WHAT PARTICIPANTS WILL GET FROM THE TRAINING:

- Knowledge of the risks and benefits of utilizing social media from both the general user and suicide prevention/intervention/postvention perspectives
- The ability to distinguish traditional media from social media
- Familiarity with different types of new media including social networking websites
- A review of usage patterns for various type of social media
- Identification of cultural issues specific to users of social media
- A discussion of case scenarios involving social media being used in suicide prevention/intervention and postvention efforts
- A discussion of risk factors and warning signs in the context of social media
- Strategies for locating profiles of at risk or deceased individuals on social networking websites
- Sample responses for use when engaging in postvention via social media
- A review of the policies from several major social media providers that apply following the death of a user
- A discussion of ways that your community/agency/ organization may be able to utilize social media
- An exploration of ways to connect with other groups in your community and partner on efforts involving social media

### OPTIONAL TRAINING COMPONENT:

- Hands on instruction in the use of social media (e.g., setting up a user account, posting resources online, developing a user base)



**New Hampshire**

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